



# Market Profile

Elgin, Illinois, United States  
Rings: 1, 3, 5 mile radii

Latitude: 42.03725  
Longitude: -88.28119

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	26,902	92,038	145,272
2010 Total Population	25,838	99,446	172,183
2015 Total Population	26,239	101,276	176,134
2015 Group Quarters	355	1,938	2,223
2020 Total Population	26,572	102,769	179,500
2015-2020 Annual Rate	0.25%	0.29%	0.38%
<b>Household Summary</b>			
2000 Households	8,163	30,903	49,680
2000 Average Household Size	3.26	2.92	2.88
2010 Households	7,656	32,260	57,788
2010 Average Household Size	3.33	3.02	2.94
2015 Households	7,763	32,767	59,003
2015 Average Household Size	3.33	3.03	2.95
2020 Households	7,881	33,332	60,247
2020 Average Household Size	3.33	3.03	2.94
2015-2020 Annual Rate	0.30%	0.34%	0.42%
2010 Families	5,401	23,037	42,369
2010 Average Family Size	3.93	3.57	3.44
2015 Families	5,413	23,167	42,903
2015 Average Family Size	3.96	3.59	3.46
2020 Families	5,447	23,393	43,543
2020 Average Family Size	3.97	3.60	3.47
2015-2020 Annual Rate	0.13%	0.19%	0.30%
<b>Housing Unit Summary</b>			
2000 Housing Units	8,533	32,002	51,244
Owner Occupied Housing Units	48.3%	67.1%	74.7%
Renter Occupied Housing Units	47.4%	29.5%	22.3%
Vacant Housing Units	4.3%	3.4%	3.1%
2010 Housing Units	8,575	34,827	61,458
Owner Occupied Housing Units	41.4%	62.0%	71.6%
Renter Occupied Housing Units	47.9%	30.7%	22.5%
Vacant Housing Units	10.7%	7.4%	6.0%
2015 Housing Units	8,809	35,457	62,692
Owner Occupied Housing Units	37.3%	59.1%	69.5%
Renter Occupied Housing Units	50.8%	33.3%	24.6%
Vacant Housing Units	11.9%	7.6%	5.9%
2020 Housing Units	8,989	36,133	64,008
Owner Occupied Housing Units	36.1%	58.5%	69.2%
Renter Occupied Housing Units	51.6%	33.7%	24.9%
Vacant Housing Units	12.3%	7.8%	5.9%
<b>Median Household Income</b>			
2015	\$46,505	\$58,404	\$71,983
2020	\$52,551	\$67,562	\$81,252
<b>Median Home Value</b>			
2015	\$170,083	\$193,223	\$225,508
2020	\$187,500	\$215,564	\$247,785
<b>Per Capita Income</b>			
2015	\$16,925	\$23,297	\$29,329
2020	\$19,101	\$26,033	\$32,698
<b>Median Age</b>			
2010	28.6	32.4	34.5
2015	29.1	33.0	35.2
2020	30.5	34.0	36.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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<b>2015 Households by Income</b>			
Household Income Base	7,763	32,763	58,999
<\$15,000	13.3%	8.1%	6.7%
\$15,000 - \$24,999	11.5%	9.0%	7.0%
\$25,000 - \$34,999	12.7%	10.2%	8.0%
\$35,000 - \$49,999	15.3%	13.9%	11.4%
\$50,000 - \$74,999	20.9%	20.2%	18.6%
\$75,000 - \$99,999	12.3%	15.7%	15.6%
\$100,000 - \$149,999	10.5%	16.3%	20.9%
\$150,000 - \$199,999	2.8%	4.1%	6.8%
\$200,000+	0.8%	2.5%	5.0%
Average Household Income	\$56,720	\$71,518	\$86,952
<b>2020 Households by Income</b>			
Household Income Base	7,881	33,328	60,243
<\$15,000	12.2%	7.3%	5.8%
\$15,000 - \$24,999	8.9%	6.7%	5.0%
\$25,000 - \$34,999	11.4%	8.6%	6.5%
\$35,000 - \$49,999	14.5%	12.8%	10.3%
\$50,000 - \$74,999	20.0%	18.7%	16.7%
\$75,000 - \$99,999	14.9%	18.4%	17.9%
\$100,000 - \$149,999	13.7%	19.7%	24.1%
\$150,000 - \$199,999	3.4%	5.1%	8.1%
\$200,000+	0.9%	2.7%	5.5%
Average Household Income	\$63,920	\$79,811	\$96,800
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	3,285	20,970	43,592
<\$50,000	1.4%	0.6%	0.6%
\$50,000 - \$99,999	8.3%	4.8%	3.0%
\$100,000 - \$149,999	24.8%	17.8%	11.6%
\$150,000 - \$199,999	38.4%	31.1%	23.7%
\$200,000 - \$249,999	18.0%	22.2%	21.7%
\$250,000 - \$299,999	4.9%	10.9%	14.2%
\$300,000 - \$399,999	2.2%	7.3%	15.5%
\$400,000 - \$499,999	0.4%	3.3%	6.0%
\$500,000 - \$749,999	0.9%	1.7%	3.1%
\$750,000 - \$999,999	0.2%	0.1%	0.4%
\$1,000,000 +	0.5%	0.2%	0.3%
Average Home Value	\$181,598	\$214,954	\$253,122
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,242	21,137	44,308
<\$50,000	0.9%	0.3%	0.3%
\$50,000 - \$99,999	5.0%	2.7%	1.7%
\$100,000 - \$149,999	13.8%	9.2%	5.7%
\$150,000 - \$199,999	40.3%	30.0%	21.1%
\$200,000 - \$249,999	23.3%	25.0%	22.1%
\$250,000 - \$299,999	7.2%	12.9%	15.0%
\$300,000 - \$399,999	3.8%	9.2%	17.6%
\$400,000 - \$499,999	1.0%	4.9%	7.9%
\$500,000 - \$749,999	2.8%	5.0%	7.2%
\$750,000 - \$999,999	1.4%	0.6%	1.0%
\$1,000,000 +	0.5%	0.1%	0.3%
Average Home Value	\$217,204	\$250,643	\$290,842

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	25,839	99,447	172,182
0 - 4	10.1%	8.7%	8.2%
5 - 9	8.9%	7.8%	7.8%
10 - 14	8.1%	7.3%	7.2%
15 - 24	16.6%	14.4%	12.6%
25 - 34	16.7%	16.0%	14.9%
35 - 44	14.3%	14.5%	15.6%
45 - 54	11.6%	13.0%	14.1%
55 - 64	7.8%	9.7%	10.5%
65 - 74	3.2%	4.7%	5.2%
75 - 84	1.8%	2.6%	2.7%
85 +	1.0%	1.2%	1.2%
18 +	67.9%	71.8%	72.5%
<b>2015 Population by Age</b>			
Total	26,236	101,276	176,134
0 - 4	9.7%	8.3%	7.7%
5 - 9	9.0%	8.1%	8.0%
10 - 14	8.2%	7.4%	7.5%
15 - 24	16.0%	14.0%	12.6%
25 - 34	16.8%	15.4%	13.8%
35 - 44	13.6%	14.4%	15.0%
45 - 54	11.2%	12.1%	13.5%
55 - 64	8.5%	10.4%	11.1%
65 - 74	4.2%	6.1%	6.7%
75 - 84	1.8%	2.6%	2.8%
85 +	0.9%	1.3%	1.2%
18 +	68.5%	72.3%	72.9%
<b>2020 Population by Age</b>			
Total	26,573	102,766	179,500
0 - 4	9.5%	8.1%	7.5%
5 - 9	8.3%	7.6%	7.4%
10 - 14	8.2%	7.8%	7.8%
15 - 24	14.6%	13.2%	12.1%
25 - 34	16.6%	14.9%	13.4%
35 - 44	14.0%	14.6%	14.9%
45 - 54	11.3%	11.7%	12.9%
55 - 64	9.0%	10.3%	11.2%
65 - 74	5.6%	7.2%	7.9%
75 - 84	2.1%	3.2%	3.5%
85 +	0.9%	1.3%	1.3%
18 +	69.7%	72.5%	73.2%
<b>2010 Population by Sex</b>			
Males	13,275	49,740	85,593
Females	12,563	49,706	86,589
<b>2015 Population by Sex</b>			
Males	13,442	50,645	87,554
Females	12,798	50,631	88,579
<b>2020 Population by Sex</b>			
Males	13,583	51,401	89,249
Females	12,989	51,368	90,251

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 25, 2016



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<b>2010 Population by Race/Ethnicity</b>			
Total	25,838	99,446	172,184
White Alone	56.8%	64.3%	69.6%
Black Alone	9.6%	7.6%	5.7%
American Indian Alone	1.9%	1.4%	1.0%
Asian Alone	2.0%	5.7%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	25.0%	17.3%	11.7%
Two or More Races	4.7%	3.7%	3.2%
Hispanic Origin	62.6%	45.8%	31.9%
Diversity Index	82.3	78.7	72.0
<b>2015 Population by Race/Ethnicity</b>			
Total	26,240	101,276	176,133
White Alone	55.7%	63.0%	68.0%
Black Alone	9.4%	7.4%	5.5%
American Indian Alone	1.9%	1.4%	1.0%
Asian Alone	2.0%	6.1%	9.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	26.1%	18.2%	12.4%
Two or More Races	4.8%	3.8%	3.4%
Hispanic Origin	64.8%	47.9%	33.6%
Diversity Index	82.6	79.7	73.7
<b>2020 Population by Race/Ethnicity</b>			
Total	26,574	102,767	179,500
White Alone	54.5%	61.6%	66.3%
Black Alone	9.1%	7.1%	5.4%
American Indian Alone	1.8%	1.4%	1.0%
Asian Alone	2.1%	6.6%	10.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	27.5%	19.3%	13.1%
Two or More Races	4.9%	4.0%	3.6%
Hispanic Origin	67.5%	50.6%	35.7%
Diversity Index	82.8	80.6	75.5
<b>2010 Population by Relationship and Household Type</b>			
Total	25,838	99,446	172,183
In Households	98.6%	98.1%	98.7%
In Family Households	87.3%	86.3%	87.5%
Householder	20.9%	23.1%	24.6%
Spouse	12.9%	16.5%	19.1%
Child	38.9%	35.3%	34.6%
Other relative	9.5%	7.7%	6.4%
Nonrelative	5.2%	3.7%	2.8%
In Nonfamily Households	11.3%	11.7%	11.2%
In Group Quarters	1.4%	1.9%	1.3%
Institutionalized Population	0.7%	1.0%	0.8%
Noninstitutionalized Population	0.7%	0.9%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2015 Population 25+ by Educational Attainment</b>			
Total	14,969	63,063	113,050
Less than 9th Grade	18.6%	11.6%	7.5%
9th - 12th Grade, No Diploma	14.3%	9.3%	6.8%
High School Graduate	23.0%	24.0%	21.7%
GED/Alternative Credential	4.5%	4.1%	3.6%
Some College, No Degree	18.2%	20.4%	20.3%
Associate Degree	5.5%	6.6%	7.8%
Bachelor's Degree	11.5%	16.7%	20.9%
Graduate/Professional Degree	4.4%	7.3%	11.3%
<b>2015 Population 15+ by Marital Status</b>			
Total	19,162	77,208	135,264
Never Married	39.8%	34.4%	30.9%
Married	43.7%	50.0%	55.1%
Widowed	6.3%	6.0%	5.3%
Divorced	10.2%	9.5%	8.6%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.9%	95.2%	95.7%
Civilian Unemployed	5.1%	4.8%	4.3%
<b>2015 Employed Population 16+ by Industry</b>			
Total	12,185	50,632	90,910
Agriculture/Mining	1.0%	0.8%	0.5%
Construction	9.0%	6.9%	6.2%
Manufacturing	23.9%	20.7%	18.6%
Wholesale Trade	2.5%	3.0%	3.1%
Retail Trade	9.0%	10.3%	11.1%
Transportation/Utilities	4.9%	5.5%	5.5%
Information	1.7%	2.5%	2.8%
Finance/Insurance/Real Estate	5.3%	6.6%	7.7%
Services	41.6%	42.1%	42.6%
Public Administration	1.1%	1.6%	2.0%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	12,185	50,632	90,908
White Collar	40.7%	51.1%	59.4%
Management/Business/Financial	8.2%	11.2%	14.8%
Professional	11.2%	15.9%	18.9%
Sales	9.2%	9.2%	10.6%
Administrative Support	12.1%	14.8%	15.0%
Services	20.1%	17.9%	15.5%
Blue Collar	39.2%	31.0%	25.1%
Farming/Forestry/Fishing	0.6%	0.6%	0.4%
Construction/Extraction	9.3%	6.6%	5.5%
Installation/Maintenance/Repair	2.8%	3.1%	3.3%
Production	15.8%	12.6%	9.3%
Transportation/Material Moving	10.7%	8.2%	6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	7,655	32,260	57,788
Households with 1 Person	23.6%	22.8%	21.3%
Households with 2+ People	76.4%	77.2%	78.7%
Family Households	70.6%	71.4%	73.3%
Husband-wife Families	43.7%	51.0%	56.8%
With Related Children	27.9%	28.0%	30.4%
Other Family (No Spouse Present)	26.9%	20.4%	16.5%
Other Family with Male Householder	8.8%	6.5%	5.3%
With Related Children	5.7%	3.9%	3.0%
Other Family with Female Householder	18.1%	13.9%	11.2%
With Related Children	13.8%	9.5%	7.3%
Nonfamily Households	5.9%	5.8%	5.4%
All Households with Children	47.9%	41.9%	41.2%
Multigenerational Households	8.8%	7.1%	6.1%
Unmarried Partner Households	9.5%	7.8%	6.7%
Male-female	8.9%	7.0%	6.0%
Same-sex	0.7%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	7,658	32,261	57,787
1 Person Household	23.6%	22.8%	21.3%
2 Person Household	21.1%	27.3%	29.2%
3 Person Household	14.7%	15.6%	16.4%
4 Person Household	14.8%	14.7%	16.4%
5 Person Household	10.7%	9.3%	8.8%
6 Person Household	6.3%	4.9%	4.1%
7 + Person Household	8.9%	5.4%	3.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,656	32,260	57,788
Owner Occupied	46.4%	66.9%	76.1%
Owned with a Mortgage/Loan	38.3%	53.9%	62.7%
Owned Free and Clear	8.1%	13.0%	13.4%
Renter Occupied	53.6%	33.1%	23.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
	1. International Marketplace	Las Casas (13B)	Soccer Moms (4A)
	2. Las Casas (13B)	Home Improvement (4B)	Home Improvement (4B)
	3. Southwestern Families (7F)	Urban Villages (7B)	Enterprising Professionals
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,898,015	\$75,655,681	\$162,368,485
Average Spent	\$1,919.11	\$2,308.90	\$2,751.87
Spending Potential Index	83	100	119
Computers & Accessories: Total \$	\$1,616,688	\$8,515,817	\$18,435,118
Average Spent	\$208.26	\$259.89	\$312.44
Spending Potential Index	80	100	120
Education: Total \$	\$9,422,331	\$48,542,796	\$107,533,384
Average Spent	\$1,213.75	\$1,481.45	\$1,822.51
Spending Potential Index	80	97	120
Entertainment/Recreation: Total \$	\$18,761,270	\$101,957,731	\$225,114,141
Average Spent	\$2,416.76	\$3,111.60	\$3,815.30
Spending Potential Index	73	94	115
Food at Home: Total \$	\$32,753,498	\$165,644,214	\$353,269,410
Average Spent	\$4,219.18	\$5,055.21	\$5,987.31
Spending Potential Index	81	97	115
Food Away from Home: Total \$	\$20,376,846	\$105,901,267	\$229,283,429
Average Spent	\$2,624.87	\$3,231.95	\$3,885.96
Spending Potential Index	80	98	118
Health Care: Total \$	\$24,783,284	\$138,120,700	\$307,149,951
Average Spent	\$3,192.49	\$4,215.24	\$5,205.67
Spending Potential Index	67	89	110
HH Furnishings & Equipment: Total \$	\$10,504,053	\$57,338,430	\$126,508,677
Average Spent	\$1,353.09	\$1,749.88	\$2,144.11
Spending Potential Index	73	95	116
Investments: Total \$	\$19,815,731	\$98,895,651	\$200,666,515
Average Spent	\$2,552.59	\$3,018.15	\$3,400.95
Spending Potential Index	93	110	123
Retail Goods: Total \$	\$146,306,614	\$782,748,195	\$1,711,594,496
Average Spent	\$18,846.66	\$23,888.31	\$29,008.60
Spending Potential Index	74	94	114
Shelter: Total \$	\$106,429,601	\$544,804,266	\$1,166,506,728
Average Spent	\$13,709.85	\$16,626.61	\$19,770.30
Spending Potential Index	83	101	120
TV/Video/Audio: Total \$	\$7,602,999	\$40,109,918	\$86,725,040
Average Spent	\$979.39	\$1,224.09	\$1,469.84
Spending Potential Index	75	94	112
Travel: Total \$	\$11,116,896	\$61,712,344	\$138,316,621
Average Spent	\$1,432.04	\$1,883.37	\$2,344.23
Spending Potential Index	73	96	120
Vehicle Maintenance & Repairs: Total \$	\$6,635,107	\$35,438,534	\$77,003,278
Average Spent	\$854.71	\$1,081.53	\$1,305.07
Spending Potential Index	77	97	117

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.